



## 2026 ANNUAL GENERAL MEETING AGENDA

### *Let's Grow Canada: Building the Future of Canadian Agriculture*

#CFAAGM26

February 24-25, 2026

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\*All times in EST

### Monday February 23<sup>rd</sup>

<p>3:00 p.m. – 5:00 p.m. ♀ Ballroom Foyer</p>	<p><b>Registration</b></p>
<p>7:00 p.m. – 9:00 p.m. ♀ Little Victories, 44 Elgin St</p>	<p><b>Spirits Canada Welcome Reception</b> <i>*All delegates invited</i></p> 

### Tuesday February 24<sup>th</sup>

<p>7:45 a.m. – 4:00 p.m. ♀ Ballroom Foyer</p>	<p><b>Registration</b></p>
<p>8:30 a.m. – 12:00 p.m.</p>	<p><b>Workshop A: Shaping the Next Policy Framework</b> <i>*Pre-registration required</i> <i>Moderated by: Tyler McCann, Managing Director, Canadian Agri-Food Policy Institute</i></p>

	<p><b>Panelists:</b></p> <p><b>Greg Meredith, Former Deputy Minister of the Ontario Ministry of Agriculture</b></p> <p><b>Stan Vander Waal, President and Owner of Rainbow Greenhouses Inc.</b></p> <p><b>Marvin Slingerland, Senior Vice President, Agriculture, MNP</b></p> <p><b>Sponsored by:</b></p>  <p><b>Health Break from 10:00 – 10:30 a.m.</b></p>
<p><b>8:30 a.m. – 12:00 p.m.</b></p>	<p><b>Workshop B: From Fields to Futures: Powering Canadian Agriculture with Data, AI and Technology</b></p> <p><b>*Pre-registration required</b></p> <p><b>Keynote Speaker: Tristan Reteldorf, VP, Marketing and Revenue Operations, TELUS Agriculture and Consumer Goods</b></p> <p><b>Moderator: Doug Miller, Executive Director, Canadian Seed Growers Association</b></p> <p><b>Panelists:</b></p> <p><b>Dave Smardon, President and CEO, Bioenterprise Canada</b></p> <p><b>Darrell Petras, CEO, Canadian Agri-Food Automation and Intelligence Network</b></p> <p><b>Lisa Ashton, Director, Agriculture and Nature Policy Lead, RBC</b></p> <p><b>Sponsored by:</b></p>  <p><b>Health Break from 10:00 – 10:30 a.m.</b></p>
<p><b>12:00 p.m. – 12:45 p.m.</b></p>	<p><b>Lunch</b></p>

## Plenary Sessions – For all attendees (Ballroom A-B)

<p>12:45 p.m. – 12:55 p.m.</p>	<p><b>AGM Opening Remarks</b> <i>Keith Currie, CFA President</i></p>
<p>12:55 p.m. – 1:30 p.m.</p>	<p><b>CFA Business</b>  <b>Meeting Arrangements and Procedures</b>  <b>Adoption of Agenda</b>  <b>Approval of 2025 Annual General Meeting Minutes</b>  <b>Election of the Board of Directors</b>  <b>Adoption of New Bylaws</b>  <b>2025 Financial Report – KPMG</b>  <b>Appointment of 2026 Auditors</b></p>
<p>1:30 p.m. – 2:15 p.m.</p>	<p><b>Keynote Address – A New Voice for Agriculture</b>  <i>Bruce Anderson, Chief Strategy Officer, Partner &amp; Co-Founder, Spark Advocacy</i>  <i>and</i>  <i>Perry Tsergas, President &amp; CEO, Co-Founder, Spark Advocacy</i></p>
<p>2:15 p.m. – 3:00 p.m.</p>	<p>  <b>Fireside Chat: Telling Our Story</b>  <i>Justine Hendricks, Farm Credit Canada President and CEO</i>  <i>Moderated by Scott Ross, Executive Director, CFA</i></p>
<p>3:00 p.m. – 3:30 p.m.</p>	<p><b>Remarks from the Bloc Quebecois</b>  <i>M.P. Sébastien Lemire, Critic for Agriculture, Agri-Food, and Supply Management</i></p>
<p>3:30 p.m. – 3:45 p.m.</p>	<p><b>Health Break</b></p>

<p>3:45 p.m. – 4:15 p.m.</p>	<p><b>Remarks from the Conservative Party of Canada</b> <i>M.P. John Barlow, Shadow Minister for Agriculture and Agri-Food</i></p>
<p>4:15 p.m. – 4:30 p.m.</p>	<p><b>Canadian Young Speaker for Agriculture</b> <i>The Good, The Bad and the Bugly: Beneficial Insects in Agriculture</i> <i>Jacques Jolivet</i></p>
<p>4:30 p.m.</p>	<p><b>CFA Board of Directors Photo</b></p>
<p>4:45 p.m. - 5:45 p.m.</p>	<p><b><i>*Invite Only</i></b></p> <p><b>Young Farmers Pre-Reception</b></p> <p><i>With special guests:</i> <i>Senator Mary Robinson &amp; Former MP Francis Drouin</i></p> <p><b>Exclusive Sponsor:</b></p> 
<p>6:00 p.m. – 8:00 p.m.</p> <p>♀ <b>Panorama Room</b></p>	<p><b>President's Reception</b></p> <p><b>Sponsored by:</b></p> 

**Wednesday, February 25<sup>th</sup>**

<p>8:00 a.m. – 12:00 p.m.</p> <p>♀ <b>Ballroom Foyer</b></p>	<p><b>Registration</b></p>
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**Plenary Sessions – For all attendees (Ballroom A-B)**

<p><b>8:30 a.m. - 9:30 a.m.</b></p>	<p><b>Positioning Agriculture as a Strategic Sector for Canada</b></p> <p><i>Moderated by: Shaun Haney, Founder, RealAgriculture</i></p> <p><i>Panelists:</i></p> <p><i>Murad Al-Katib, President &amp; CEO, AGT Foods</i></p> <p><i>Sonya Shorey, President &amp; CEO, Invest Ottawa, Bayview Yards, and Area X.O</i></p> <p><i>M.P. Kody Blois, Parliamentary Secretary to the Prime Minister of Canada</i></p>
<p><b>9:30 a.m. - 10:30 a.m.</b></p>	<p><b>Market Diversification – Exploring Domestic and International Opportunities</b></p> <p><i>Moderated by: Senator Todd Lewis</i></p> <p><i>Presenter: Craig Johnston, Vice-President &amp; Chief Economist, Farm Credit Canada</i></p> <p><i>Panelists:</i></p> <p><i>Jay Allen, Economic Minister, Embassy of Canada to the United States</i></p> <p><i>Meredith Lilly, Professor &amp; Simon Reisman Chair in International Economic Policy, Carleton University</i></p> <p><i>Tyler Groeneveld, CEO, Protein Industries Canada</i></p> <p><i>Sponsored by:</i></p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> <p><small>FOOD, HEALTH &amp; CONSUMER PRODUCTS OF CANADA</small></p>  </div> <div style="text-align: center;"> <p><small>PRODUITS ALIMENTAIRES, DE SANTÉ ET DE CONSOMMATION DU CANADA</small></p>  </div> </div>
<p><b>10:30 a.m. - 10:45 a.m.</b></p>	<p><b>DOTS Test Question</b></p>
<p><b>10:45 a.m. - 11:00 a.m.</b></p>	<p><b>Health Break</b></p>

11:00 a.m. – 12:15 p.m.	<b>Resolutions</b>
12:15 – 12:45 p.m.	<b>Remarks from the Minister of Agriculture and Agri-Food Canada</b>  <i>The Honourable Heath MacDonald</i>
12:45 p.m. - 1:30 p.m.	<b>Lunch</b>
1:30 p.m. - 3:15 p.m.	<b>Resolutions (continued)</b>
3:15 p.m. - 3:30 p.m.	<b>Health Break</b>
3:30 p.m. - 4:30 p.m.	<b>Field Notes – A Conversation with Farmers from Across Canada</b>  <i>Moderated by: Brodie Berrigan, Sr. Director of Government Relations &amp; Farm Policy, CFA</i>  <b>Panelists:</b> <i>Lori Robinson, Farmer &amp; Vice-President, Prince Edward Island Federation of Agriculture</i>  <i>Chris Bodnar, Farmer &amp; President of Organic BC</i>  <i>Florence Lefebvre St-Arnaud, Farmer &amp; Co-Owner of a Certified Organic Family Vegetable Farm</i>  <i>Mackenzie Seidle, Farmer &amp; Precision Agronomy Lead</i>
4:30 p.m. – 4:35 p.m.	<b>Departing Board Member Acknowledgements</b>
4:35 p.m. - 4:45 p.m.	<b>President’s Closing Remarks</b>

# Thursday, February 26th 8:30am – 1:00pm EST: CFA Board of Directors Meeting

Pinnacle Room

## Upcoming Meetings

- World Trade Organization Ministerial Conference Cameroon – March 26-29, 2026 (Yaoundé, Cameroon)
- CFA April Board & Lobby Day – April 22-23, 2026 (Ottawa, ON)
- World Farmers' Organization AGM – June 8-11, 2026 (Nairobi, Kenya)
- CFA Summer Meeting – July 15-16, 2026 (Halifax, NS)
- CFA GMs Meeting – September 2-3, 2026 (Québec)
- October Board of Directors Meeting – TBD (Ottawa, ON)
- COP 17 – Biodiversity – October 19-30, 2026 (Yerevan, Armenia)
- COP 31 – Climate Change – November 9-20, 2026 (Antalya, Türkiye)
- Grow Canada Conference – December 2026 (Ottawa, ON)
- North American European Union Farm Leaders Meeting – September 2027 (Mexico)

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