

SUMMER MEETING 2026

SPONSORSHIP OPPORTUNITIES & BENEFITS

Halifax, Nova Scotia
Halifax Marriott Harbourfront Hotel

**Nova Scotia Federation of Agriculture (NSFA) hosting
Farm Tours/Dinner (members/invite only) – July 14th**

CFA Policy Summit – July 15th

**CFA FPT Ministerial Roundtable
& Government Evening Reception – July 15th**

CFA Board of Directors Meeting – July 16th

CFA SUMMER MEETING 2026

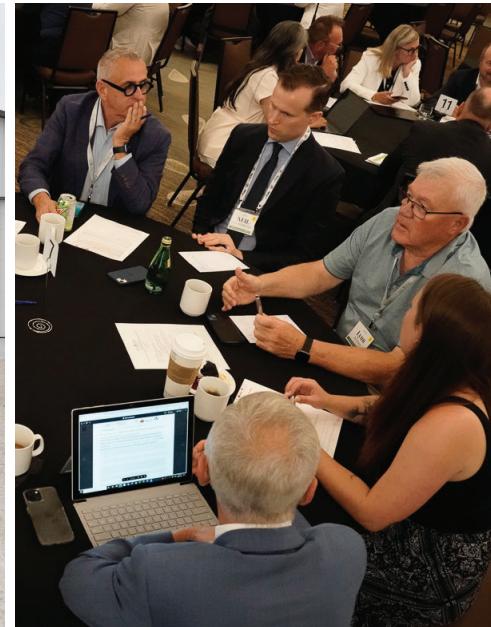
The Canadian Federation of Agriculture (CFA) invites your organization to be part of the 2026 CFA Summer Meeting in Halifax, Nova Scotia — one of the most important gatherings in Canadian agriculture. As a sponsor, your organization will be featured alongside Canada's leading farm leaders and all Federal, Provincial, and Territorial Ministers of Agriculture (FPT). This event is CFA's second largest annual meeting, bringing together over 200 national delegates, political leaders, and industry stakeholders for the CFA Policy Summit, Board of Directors Meeting, and FPT Roundtable. Gold Sponsors receive: A seat on a CFA Policy Panel on a key national issue aligned with your expertise; An invitation to the exclusive farm tours and dinner hosted by the Nova Scotia Federation of Agriculture with CFA members, sponsors, and government officials; Observer access to the FPT Roundtable, where national agricultural priorities are presented to Ministers. This is a powerful opportunity to elevate your organization's visibility and connect directly with Canada's top agricultural leaders and decision-makers.

CFA'S SUMMER MEETING 2026

July 15th to July 16th , 2026 – Halifax Marriott Harbourfront Hotel - In-Person Event

- * July 14th - CFA's host provincial partner – Nova Scotia Federation of Agriculture (NSFA) will be hosting an Agricultural tour for our invited member delegates, key political officials and will include Gold sponsors representatives. These tours are followed by dinner hosted by NSFA
- * July 15th - CFA Policy Summit – featuring five to six policy panels on key topics such as risk management, labour, and much more.
- * July 15th - CFA presents to Federal, Provincial, Territorial Agricultural Ministers on key national agricultural priorities (in late afternoon) – followed by Government hosted evening reception*
- * July 16th - CFA Board of Directors Meeting – all day

Summer Meeting 2025



We anticipate approximately 200 of the most influential Canadian Agriculture industry stakeholders at this much anticipated event. Your contribution, support and participation to this prestigious event is a valuable investment in the long-term growth of the agriculture sector.

See Sponsorship Opportunities/Benefits in Chart below.

SUMMER MEETING SPONSORSHIP OPPORTUNITIES

*NEW: Platinum Sponsorship – this category is exclusively for those in the CFA Corporate Executive Partnership category. These organization receive ALL Gold sponsorship benefits as noted below but also increased complimentary registrations & overall increased visibility at event.

GOLD SPONSOR \$5,000

(2) Complimentary Summer Meeting Registrations (valued at \$700.00 per person)

Farm Tours & Private Dinner – Exclusive Invitation

Up to two Gold Sponsor representatives are invited to the exclusive farm tours and private dinner hosted by the Nova Scotia Federation of Agriculture (NSFA) and the CFA on **Tuesday, July 14, in Winnipeg (10:30 a.m. – 9:00 p.m.).**

Join CFA members, key political officials, Canadian Senators, provincial Ministers of Agriculture, and leading industry stakeholders for this exclusive event.

CFA Policy Summit – Speaking / Panel Participation

Gold Sponsors are invited to participate in the CFA Policy Summit as speakers or panelists based on their organization's area of expertise and CFA policy priorities.

The session attracts over 200 delegates, with professional photography and social media promotion included.

FPT Roundtable / Government Reception & CFA Board of Directors Meeting

Attendance as guests and/or observers at all Summer Meeting events, including the CFA Board of Directors Meeting, Government Reception, and FPT Roundtable.

Presidential Acknowledgment

Recognition of your sponsorship by the CFA President during the opening of the Summer Meeting and CFA Board Meetings.

Feature Article in CFA in ACTION Newsletter

A complimentary, full-length article (no word limit) in CFA's weekly CFA in ACTION newsletter. You may include videos or links highlighting your organization's initiatives.

CFA Registration Recognition

Your organization's Gold Sponsor status will be featured on all registration materials.

Social Media Recognition

Pre- and post-event acknowledgment across all CFA social media platforms.

Promotional Items

Option to provide branded items for delegate gift bags, distributed by CFA with recognition.

Banner Display

Opportunity to display your company banner prominently throughout the Summer Meeting.

Networking Opportunities

CFA will facilitate introductions and one-on-one meetings with member organizations, subject to availability.

Logo Visibility

Your company logo will appear on the CFA Board Agenda and all Summer Meeting event signage

SILVER SPONSOR \$3,000

(1) Complimentary Summer Meeting Registration Valued at \$550 per person.

Logo Visibility & Event Recognition

Your company logo will appear on the CFA Board Agenda and Summer Meeting signage at all events.

Sponsorship will be acknowledged by the CFA President during the CFA Board Meetings.

FPT Roundtable / Government Reception & CFA Board of Directors Meeting

Attendance as guests and/or observers at all Summer Meeting events, including the CFA Board of Directors Meeting, Government Reception, and FPT Roundtable.

Feature Article in CFA in ACTION Newsletter

A complimentary, full-length article (no word limit) in CFA's weekly CFA in ACTION member e-newsletter.

You may include videos or links highlighting your organization's initiatives.

Website Visibility

Your company logo, website link, and optional video message will be featured on the CFA Summer Meeting microsite.

Social Media Recognition

Pre- and post-event acknowledgment across all CFA social media platforms.

Networking Opportunities

CFA will help facilitate introductions and one-on-one meetings with member organizations, subject to availability.



FOR MORE INFORMATION ON CFA'S SPONSORSHIP EVENT AND PARTNERSHIP OPPORTUNITIES PLEASE CONTACT:

LAURIE D. KARSON

Senior Director of Communications & Stakeholder Relations

Canadian Federation of Agriculture / Fédération canadienne de l'agriculture

21 Florence Street – Ottawa, ON K2P 0W6 / 613-868-6369

CORPORATE PARTNER



CORPORATE EXECUTIVES



FOOD, HEALTH &
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OF CANADA



CORPORATE LEADERS



*2025 Corporate Leaders/Partner Photo – CFA AGM



CFA PROVINCIAL MEMBERS 2025



CFA COMMODITY MEMBERS 2025

