



# ANNUAL GENERAL MEETING

Let's Grow Canada: Building the Future of  
Canadian Agriculture



**Sponsorship Opportunities:  
Benefits and Pricing Package**

**February 24<sup>TH</sup> & 25<sup>TH</sup>, 2026  
Delta Ottawa City Centre Hotel**



## 2026 - CFA BUNDLED & INDIVIDUAL SPONSORSHIP PRICING PACKAGE

### WHO WE ARE:

The Canadian Federation of Agriculture (CFA) was formed in 1935 as a united voice to speak on behalf of Canadian farmers. Our work continues today as a farmer-funded, national umbrella organization comprised of provincial general farm organizations and national and interprovincial commodity groups. We represent producers of all commodities, who operate farms of all sizes. Through our members we represent approximately 190,000 Canadian farm families from coast to coast. Our Board of Directors consists of representatives from provincial farming organizations and agricultural commodity organizations, ensuring input is received from every region and major commodity in Canada. For a full listing of CFA's Board membership, please note that this is listed at the end of this document.

### WHAT WE DO:

Our mission is to promote the interests of Canadian agriculture producers, through leadership at the national level, and to ensure the continued development of a trusted, sustainable, and vibrant agriculture sector in Canada. Our vision is to be the national voice of Canadian producers — committed to enabling their success, which will benefit Canada and the world. CFA has close and productive relationships with key government departments and officials in the Federal Government.

### HOW WE'RE WORKING FOR FARMERS:

CFA aims to achieve a thriving and sustainable agriculture sector in Canada, which delivers real social and economic benefits across the country. We develop policies and programs through a grassroots, democratic process that engages farmers in comprehensive discussions, considering policy issues from various points of view. Earning and maintaining public trust in the agriculture sector, through our words and actions, is vital to the CFA and its members.

### OUR OBJECTIVES ARE TO:

- Coordinate the efforts of agricultural producer organizations throughout Canada for the purpose of promoting their common interests.
- Assist members and where necessary, government, in forming and promoting national agricultural policies to meet changing domestic and international economic conditions.
- Promote and advance acceptance of positive social, economic, and environmental conditions for those engaged in agricultural pursuits.
- Collaborate and cooperate with organized groups of producers outside Canada to further our objectives.



# CFA ANNUAL GENERAL MEETING 2026

FEBRUARY 24<sup>TH</sup> & 25<sup>TH</sup>, 2026 AT THE DELTA HOTEL OTTAWA, ON - IN-PERSON EVENT

As a potential Canadian Federation of Agriculture AGM Sponsor, your organization would be featured prominently to the leading national voices within the Canadian Agriculture & Agri-Food Industry Sector.

Help us tell the good news story of Canadian Agriculture to Canada's foremost elected officials, national farm leader decision makers, industry stakeholders and policy advisors. Our AGM continues to grow in numbers, and we are anticipating over 230 delegates for 2026 with the addition of our professional & policy development workshops for delegates, a live radio industry panel broadcast (REAL AG Radio), engagement with high-level political officials, networking receptions and much more. Your contribution and participation to this prestigious event is a valuable investment in the long-term growth of the agriculture sector.

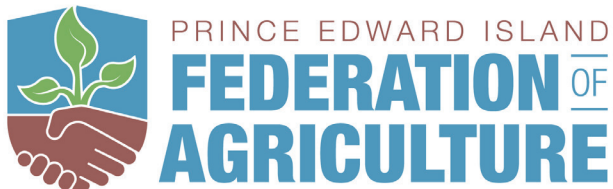
**New Platinum Sponsor category** - For sponsors who typically are exclusive sponsors of AGM Workshops, President's Reception or those who choose the highest visibility/branding. All CFA Corporate Executive Level members are automatically Platinum Sponsors.

## AGM SPONSORSHIP OPPORTUNITIES 2026

NEW: PLATINUM PACKAGE \$10,000	GOLD PACKAGE \$5,000	SILVER PACKAGE \$3,000
<ul style="list-style-type: none"> <li>*Two complimentary AGM registrations</li> <li>*Two complimentary Summer Meeting Registrations</li> <li>*Company Logo in AGM virtual program/agenda and all event signage, social media - as Platinum Sponsor</li> <li>*Company logo in AGM Opening "Year in Review" Video (if applicable the year of AGM)</li> <li>*Acknowledgement in the President's Opening Remarks</li> <li>*Logo with link and brief bio on CFA Partnership Microsite</li> <li>*(2) Full-page ad in AGM meeting workbook</li> <li>*Premium promotional placement in delegate kit (featured item or branded materials) - optional</li> <li>*(2) complimentary article of your choice in CFA in ACTION member newsletter (subject to CFA approval)</li> <li>*<b>Exclusive CFA Social Media Recognition:</b> multi-platform campaign (Twitter, Instagram, Facebook, LinkedIn) before, during, and after the event, with logo, tagged posts, and highlight feature</li> <li>*Permission to bring your company display/exhibit to the AGM venue</li> </ul>	<ul style="list-style-type: none"> <li>*Two complimentary AGM registrations</li> <li>*One free Summer Meeting Registration</li> <li>*Company logo in AGM virtual program/agenda and on ALL event signage</li> <li>*Company logo in AGM Opening "Year in Review" Video (if applicable the year of the AGM)</li> <li>*Acknowledgement in the President's Opening Remarks</li> <li>*Logo with link and brief bio on CFA Partnership Microsite</li> <li>*(1) Full-page ad in AGM meeting workbook</li> <li>*Promotional item included in delegate kit</li> <li>*(1) complimentary article of your choice in CFA in ACTION member newsletter (subject to CFA approval)</li> <li>*<b>Premium CFA Social Media Recognition:</b> multi-platform campaign (Twitter, Instagram, Facebook, LinkedIn) before, during, and after the event</li> <li>*Permission to bring your company display/exhibit to the AGM venue</li> </ul>	<ul style="list-style-type: none"> <li>*One complimentary AGM registration</li> <li>*One ticket to the President's Reception</li> <li>*Access to the NEW Professional Development Workshop Series</li> <li>*Company logo in AGM virtual program/agenda and on event signage</li> <li>*Half-page ad in AGM meeting workbook</li> <li>*Logo with link on CFA Partnership Microsite</li> <li>*<b>CFA Social Media Recognition:</b> single post on one platform (Twitter or LinkedIn) prior to the event</li> </ul>

## CFA PROVINCIAL MEMBERS

Provincial General Farm Organizations: representing the interests of that province's agriculture sector whose membership is open to all farmers in that province, either directly or through other organizations.



## CFA COMMODITY MEMBERS

**National or Interprovincial Commodity Organizations:** representing a major proportion of that commodity in a region or across Canada.



## CORPORATE PARTNER



## CORPORATE EXECUTIVES





## CORPORATE LEADERS

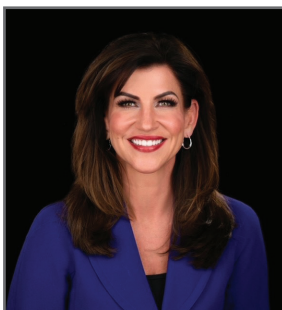


\*2025 Corporate Leaders/Partner Photo – CFA AGM



**EXCLUSIVE SPONSORSHIP OPPORTUNITIES:** If you would like to learn more about exclusive sponsorship AGM opportunities, such as our professional & policy workshops or President's Reception, please contact: Laurie Karson at [laurie@canadian-farmers.ca](mailto:laurie@canadian-farmers.ca) for more information.

CFA Board of Directors 2025



**FOR MORE INFORMATION ON CFA'S SPONSORSHIP, EVENT AND PARTNERSHIP OPPORTUNITIES PLEASE CONTACT:**

**LAURIE D. KARSON**

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