

GEOPOLITICAL IMPACTS ON CANADIAN AGRICULTURE



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Panel theme: Whether the rising prominence of climate change mitigation, extreme weather events, or the world-wide implications of the COVID-19 Pandemic and the conflict in Ukraine, geopolitical forces are having outsized impacts on Canadian producers. This panel, moderated by Shaun Haney and taped as a RealAg Live Radio program, will explore current geopolitical dynamics, how they may shift over time, and what they mean for Canadian agriculture and individual producers as they look to compete in domestic and international markets.



SHAUN HANEY - Moderator
Founder, RealAgriculture

Founder of RealAgriculture, Shaun Haney manages one of the leading industry ag media companies for Canadian farmers and ranchers. RealAgriculture provides the latest in ag policy, agronomics, current events and farm management from their website, radio show, and podcast streams. Shaun is the host of RealAg Radio which is broadcast across North America on Rural Radio Channel 147 on SiriusXM daily at 4:30 PM Eastern, and also makes regular appearances on RFD-TV, Agritalk and US Farm Report.



STEVE VERHEUL - Keynote Speaker
Principal, GT and Company Executive Advisors

Prior to his retirement from the Federal Public Service in 2022, Mr. Verheul held a number of senior level positions in the federal government, including Assistant Deputy Minister of the Trade Policy and Negotiations Branch at Global Affairs Canada. As Canada's Chief Trade Negotiator, he led the negotiations that resulted in the Canada-US-Mexico Trade Agreement (the new NAFTA), and before that led the negotiations between Canada and the European Union that led to the Comprehensive Economic and Trade Agreement. From 1989 to 2009, he worked in international trade policy at Agriculture and Agri-Food Canada and was Canada's Chief Agriculture Negotiator from 2003 to 2009, responsible for leading Canada's involvement in international trade negotiations on agriculture. Mr. Verheul is currently a Principal with GT and Company Executive Advisors, as well as President of Steve Verheul Consulting Inc. He is also a Fellow of the Public Policy Forum.



DARRELL BRICKER- Panelist
CEO, Ipsos Public Affairs

Prior to joining Ipsos in 1990, Dr. Bricker was Director of Research in the office of Canada's Prime Minister. He was also a research consultant with firms in Ottawa and Toronto. Dr. Bricker is a popular public speaker who regularly engages with audiences around the world. He's written articles for publications as diverse as Canada's Globe and Mail and France's Le Monde. He has also appeared on television and radio with all of Canada's major national networks, and around the world with news broadcast organizations such as CNN, the BBC and NPR.

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STUART PERSON - Panelist

Senior Vice President of MNP's Agricultural Services and National
Leader of Crop Services

With more than 25 years of experience in agriculture, specializing in the grain industry, Stuart grew up on a grain farm and continues to be actively involved in the industry as a producer. This experience allows Stuart to relate first-hand to what Canadian agriculture producers face in their operations – and gives him greater insights into how to help producers overcome challenges and achieve their goals.



TYLER MCCANN - Panelist

Managing director of the Canadian Agri-Food Policy Institute

Tyler McCann is the managing director of the Canadian Agri-Food Policy Institute. His career includes working for federal ministers, farm groups, industry associations and agri-food businesses. Tyler operates a cow-calf and goat farm with his family in western Quebec.