

SUMMER MEETING 2024

SPONSORSHIP OPPORTUNITIES & BENEFITS

Whitehorse, Yukon

Yukon Agricultural Association hosting - Welcome Event - July 15th (TBC)

CFA Board Meetings - July 16th & July 17th (a.m)

CFA FPT Roundtable Presentation & Government Reception - July 17th

CFA SUMMER MEETING 2024

As a potential CFA Summer Meeting Sponsor, your organization would be featured prominently to the leading Canadian farm leaders and all the Federal, Provincial & Territorial Ministers of Agriculture (FPT).

This meeting is the CFA's second largest annual event outside of our Annual General Meeting. Each year, the CFA hosts our Board of Directors Meeting and allows our invited registered partners to attend as observers. All Gold Sponsors are provided a speaking opportunity to the CFA Board and observers. Additionally, the CFA Executive Officers present to the Federal, Provincial & Territorial Ministers of Agriculture the key priorities for Canadian Agriculture via the FPT Roundtable, in which sponsors can also attend as observers. With over 130 CFA member delegates & industry stakeholders attending the Summer Meeting, this is considered a critical touchpoint meeting for Canadian agriculture's industry sector. During the meeting we host a series of events which include agricultural tours, dinner hosted by the respective Provincial association, board meetings and attendance at the FPT Government Reception providing all delegates opportunities to speak directly to Canada's farm leadership and Government Ministers.

CFA'S SUMMER MEETING 2024

July 15th to July 17th , 2024 - Sternwheeler Hotel - In-Person Event

- July 15th - CFA's host provincial partner - Yukon Agricultural Association (YAA) will be hosting an afternoon AG tour for our delegates followed by dinner - full sponsorship exposure & sponsor attendance.
- July 16th - All day CFA Board meeting, where sponsors can attend as observers and/or Gold Sponsors can present to Board
- July 16th - Spirits Canada Evening Reception for all registered delegates (TBC)
- July 17th - CFA Board meeting - only in morning *
- July 17th - CFA presents to Federal, Provincial, Territorial Agricultural Ministers on key national agricultural priorities
- July 17th - Government hosts evening reception. CFA covers ticket costs and logistics for all registered delegates/sponsors to attend

Summer Meeting 2023



We anticipate approximately 130 of the most influential Canadian Agriculture and food stakeholders at this much anticipated event.

Your contribution, support and participation to this prestigious event is a valuable investment in the long-term growth of the agriculture sector.

See Sponsorship Opportunities/Benefits in Chart below.

SUMMER MEETING SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR \$5,000	SILVER SPONSOR \$3,500
<p>(2) Complimentary Summer Meeting Registrations (valued at \$495.00 per person)</p> <p>(1) Complimentary Registration to the CFA Annual General Mtg - Feb/March 2024 or Feb. 2025 depending on date of sponsorship agreement confirmation (Valued at over \$700.00 per registration fee)</p> <p>Speaking Opportunity: Ability to present to CFA Board of Directors for 5 min. to 10 min. either on July 16th or morning of July 17th. At the Summer Meeting</p> <p>Acknowledgement of Sponsorship by CFA President at CFA Board Meetings</p> <p>(1) Free article (no word limit) in our weekly CFA in ACTION member e-newsletter (article topic to be discussed). You can also include video links re: about your organization/initiatives</p> <p>Documentation on your organization/initiative to be circulated to all Board members as part of their board packages</p> <p>CFA website will feature your company logo, links, video msg on Summer Meeting microsite</p> <p>Social Media Recognition – Pre and Post Summer meeting recognition on all CFA social media platforms.</p> <p>Promotional Items – should you wish to provide all of our delegates with a company promotional item, the CFA will distribute with recognition.</p> <p>Permitted to bring your company banner to event to be prominently displayed</p> <p>Networking: If you require introduction to a CFA member organization, the CFA will organize meet & greet or arrange a one on one networking mtg (at discretion of member organization representatives availability)</p> <p>Company logo on CFA Board Agenda and Summer Meeting signage at all events</p>	<p>(1) Complimentary Summer Meeting Registrations (valued at \$495.00 per person)</p> <p>(1) 50% discount off Registration to the CFA Annual General Mtg (Ottawa) - Feb/March 2024 or Feb. 2025 depending on date of sponsorship agreement confirmation</p> <p>Company logo on CFA Board Agenda and Summer Meeting signage at all events</p> <p>Acknowledgement of Sponsorship by CFA President at CFA Board Meetings</p> <p>(1) Free article (no word limit) in our weekly CFA in ACTION member e-newsletter (article topic to be discussed). You can also include video links re: about your organization/initiatives</p> <p>CFA website will feature your company logo, links, video msg on Summer Meeting microsite</p> <p>Social Media Recognition – Pre and Post Summer meeting recognition on all CFA social media platforms</p> <p>Networking: If you require introduction to a CFA member organization, the CFA will organize meet & greet or arrange a one-on-one networking mtg (at discretion of member organization representatives' availability)</p>



FOR MORE INFORMATION ON CFA'S SPONSORSHIP EVENT AND PARTNERSHIP OPPORTUNITIES PLEASE CONTACT:

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CORPORATE PARTNER/LEADERS 2023



CFA PROVINCIAL MEMBERS 2023



CFA COMMODITY MEMBERS 2023

