CFA ANNUAL GENERAL MEETING Building a Resilient Future for Canadian Agriculture

Ottawa, ON - Delta Ottawa City Centre - March 7th, 2023



1:00рм – 2:15рм

Live with RealAg Radio: INNOVATION & RESILIENCE IN AGRICULTURE



Moderated by: Shaun Haney, RealAg Radio

Founder of RealAgriculture, Shaun Haney manages one of the leading industry ag media companies for Canadian farmers and ranchers. RealAgriculture provides the latest in ag policy, agronomics, current events and farm management from their website, radio show, and podcast streams. Shaun is the host of RealAg Radio which is broadcast across North America on Rural Radio Channel 147 on SiriusXM daily at 4:30 PM Eastern, and also makes regular appearances on RFD-TV, Agritalk and US Farm Report.



John Stackhouse, Sr. Vice-President, RBC

Discusses study on innovation & emissions reductions (role of innovation in supporting emissions reduction and competitiveness)

John Stackhouse is a nationally bestselling author and one of Canada's leading voices on innovation and economic disruption. He is senior vice-president in the Office of the CEO at Royal Bank of Canada, leading the organization's research and thought leadership on economic, technological and social change. Previously, he was editor-in-chief of the Globe and Mail and editor of Report on Business. He is a senior fellow at the C.D. Howe Institute and the Munk School of Global Affairs and Public Policy and sits on the board of the Aga Khan Foundation of Canada. His latest book, Planet Canada: How Our Expats Are Shaping the Future, explores the untapped resource of the millions of Canadians who don't live here but exert their influence from afar.



Francis Bilodeau, Associate Deputy Minister, ISED

What other sectors are doing that we can learn from

Francis Bilodeau was appointed Associate Deputy Minister of Innovation, Science and Economic Development Canada in January 2022. Prior to his appointment, he held various executive positions across the public service, including chief information officer of the Government of Canada, assistant secretary of Digital Policy and Services at the Treasury Board of Canada Secretariat, and founding assistant deputy minister for the Privy Council Office's Results and Delivery Unit. Francis has also held the position of executive director in the Treasury Board of Canada Secretariat's Government Operations Sector and worked in a number of senior roles at Infrastructure Canada, where he helped lead the development and implementation of multiple generations of federal infrastructure programming. Francis holds a master's degree in business administration and a degree in mechanical engineering.



Dave Smardon, President & CEO – Bioenterprise Canada

Speaking on Bioenterprise's Agricommunication project on innovation

Over the past 17 years, Dave Smardon has led the development of Bioenterprise Canada, Canada's Food & Agri-Tech Engine, the leading national accelerator focusing solely on food and agriculture technologies. Bioenterprise Canada delivers significant impact to Canada's economy through Dave's vision of supporting innovative, high-growth food and agriculture businesses through funding programs and mentorship that match their potential. Dave is advocating for a united agricultural ecosystem nationally, mirroring the collaboration and cross-regional knowledge-sharing that has made other top-performing countries global leaders in technology and commercialization. His background in venture capital and corporate leadership includes Apple Computer Inc., and Texas Instruments, as well as angel investment and his own entrepreneurial pursuits. Dave is also an advisor for government, family offices, investment companies, and innovation centres nationally, where his leadership has influenced the progression of Canada's agriculture industry; an industry which is at the forefront of global innovation and economic development. This balance of finance and corporate experience, coupled with public interest ensures a healthy relationship with government, private sector corporations, and multi-nationals. Dave's leadership continues to educate the expanded agricultural ecosystem on the potential to adopt and expand emerging technologies in sustainability, digitization, and automation.

