

Fireside Chat: Shifting Supply Chain & Trade Dynamics

Sponsored by **FHCP**
FOOD, HEALTH & CONSUMER PRODUCTS OF CANADA

March 2nd, 2022 - 1:15pm EST to 2:15 pm EST

Moderator: Michael Graydon, Chief Executive Officer - Food, Health & Consumer Products of Canada (FHCP)

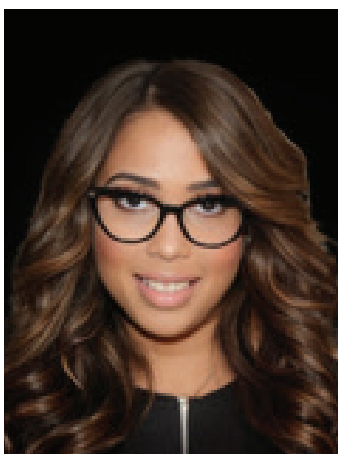
Fireside Chat: Shifting Supply Chain & Trade Dynamics



Michael Graydon
Moderator
Chief Executive Officer- Food, Health & Consumer Products of Canada (FHCP)

Michael Graydon is Chief Executive Officer of Food, Health & Consumer Products of Canada (FHCP) the national association voice of Canada's food, health, and consumer products sector. A seasoned business executive, Michael has nearly 20 years of visionary CEO leadership across multiple industries, driving proactive and collaborative stakeholder engagement and consistent corporate results. Since joining FHCP (then FCPC) in 2016, his leadership has dramatically repositioned the organization into a driving force on industry issues as diverse as Canada's Healthy Eating Strategy, free trade and tariff issues, environmental sustainability, product labelling and the changing dynamics of the supplier/retailer relationship. Michael's unique perspectives on the economic and political factors influencing the sector are regularly featured in media throughout North America. He is a strong supporter of industry/government partnership advocating industry voice and inclusion in consultations at all levels and he is a sought-after speaker at high level industry events and roundtables.

Before joining FHCP, Michael was the President of Parq Holdings (PHLP). He joined PHLP in 2014 after six years at the British Columbia Lottery Corporation where he led the company to become a recognized leader in the worldwide gambling and entertainment industry. Previously, Michael held several senior roles in large corporations including CEO of Mega Group, Canada's largest retail buying company, food manufacturer J.D. Sweid, food retailer Sobeys, The Keg Restaurants and Carling O'Keefe Breweries. His community commitments have included serving on the Advisory Board of the School of Business and Economics at Thompson Rivers University, the Board of Directors of the Interprovincial Lottery Corporation and the Board of Directors of Brand Source USA. He has also served as Vice Chair of the Canadian Chamber of Commerce and was the Co-Chair of the 2014 Grey Cup in Vancouver.



Jennefer Griffith
Executive Director, Food Processing Skills Canada

Jennefer has been a leader in skills development and training for the Canadian food and beverage manufacturing sector for over 20 years. As Executive Director of Food Processing Skills Canada, she has led ground breaking initiatives including development of the Canadian Food Processors Institute™, FoodSkills Library™ and FoodCert™ – resources that support education and career pathways for businesses and people. Recently, Jennefer and her team finalized Canada's first Learning Recognition Framework for the industry and are in the process of

completing national labour market analysis and an accreditation process for colleges, universities and private trainers. Jennefer is passionate about supporting new Canadians, Indigenous People, women and youth in finding rewarding careers. Prior to joining Food Processing Skills Canada, she held roles in government and the non-profit sector.

Fireside Chat: Shifting Supply Chain & Trade Dynamics

Sponsored by **FHCP**

March 2nd, 2022 - 1:15pm EST to 2:15 pm EST

Moderator: Michael Graydon, Chief Executive Officer - Food, Health & Consumer Products of Canada (FHCP)

Fireside Chat: Shifting Supply Chain & Trade Dynamics cont...



Randy White
President, Sysco Canada

Since 2012, Randy White has led Sysco Canada as President. Having started his foodservice career in Vancouver over 40 years ago, Randy is a proud Canadian that sees the true potential of our changing Canadian marketplace! His commitment to service excellence has driven the customer experience to new heights.

Randy remains committed to growing Sysco Canada's reach as a true partner with our Vendor and Customer communities. Committed to rapidly expanding diversity and inclusion across our Canadian foodservice Industry, Randy sees outstanding career opportunities in foodservice for emerging generations of Canadians.



Tim Searchinger
Senior Fellow & Technical Director Food Program – World Resources Institute

Tim Searchinger is a Senior Research Scholar at the Princeton School of Public and International Affairs. He is also a Senior Fellow and Technical Director of the Food Program at the World Resources Institute. Searchinger's work today combines ecology, agronomy and economics to analyze the challenge of how to feed a growing world population while reducing deforestation and greenhouse gas emissions from agriculture. His publications include multiple papers in Science and Nature addressing the greenhouse implications of agriculture, bioenergy, forest protection and nitrogen pollution. He was the lead author of Creating a Sustainable Food Future, a comprehensive report addressing these issues published in 2019 by WRI, the World Bank and the United Nations, and a report released earlier this year setting forth a pathway for how Danish agriculture could achieve carbon neutrality. His research ranges from global analyses to projects in countries around the world including

Colombia, Rwanda, Zambia, Vietnam and Denmark, and focuses both on issues of science and of public policy.

For the first part of his career, Searchinger worked as an environmental attorney, primarily at the Environmental Defense Fund, where he directed its work on agricultural policy, wetlands and restoration of several major aquatic ecosystems, and received a National Wetlands Protection Award from the U.S. Environmental Protection Agency. Searchinger has also been a fellow of the Smith School of Enterprise and Environment at Oxford University, a Transatlantic Fellow of the German Marshall Fund, a Senior Fellow of the Law and Environmental Policy Institute at Georgetown University Law Center, a Deputy General Counsel to Governor Robert P. Casey of Pennsylvania and a federal appellate law clerk. He holds a J.D. from Yale Law School where he was Senior Editor of the Yale Law Journal.