



# ANNUAL GENERAL MEETING 2022

Sponsorship Proposal  
**#CFAAGM2022**

# ANNUAL GENERAL MEETING 2022

(Prices vary by year to year)



As a potential Canadian Federation of Agriculture AGM Sponsor, your organization would be featured prominently to the leading national voices within Canadian Agriculture. Help us tell the good news story of Canadian Agriculture to Canada's foremost elected officials, decision-makers, industry stakeholders, and policy advisors. CFA represents over 200,000 CDN farmers & farm families and our AGM is anticipated to have approx. 150 of the key decision makers attending.

Your contribution and participation to this prestigious event is a valuable investment in the long-term growth of the agriculture sector.

## CFA'S ANNUAL GENERAL MEETING 2022

February 23rd & 24th, 2020 at the Delta Hotel  
Ottawa, ON - IN-PERSON EVENT

\*Vaccine status will be required for admission to the CFA AGM

### MARKETING AND NETWORK SPONSORSHIP OPPORTUNITIES

LUNCH SPONSOR \$3,000	PRESIDENT'S RECEPTION SPONSOR \$4,000	PRESIDENT'S RECEPTION FOOD SPONSOR \$1,500	WIFI SPONSOR \$2,000
<ul style="list-style-type: none"> <li>*One FREE AGM registrations</li> <li>*One ticket to the President's Reception</li> <li>*Company logo in AGM program and on event signage</li> <li>*Acknowledged in the President's Opening Remarks</li> <li>*Logo with link and brief company bio on CFA Partnership Microsite</li> <li>* (1) complimentary article of your choice in CFA in ACTION member newsletter (final approval by CFA)</li> <li>*Promotional item placed on tables each day for lunch</li> <li>*Half-page ad in AGM meeting workbook</li> </ul>	<ul style="list-style-type: none"> <li>*Two tickets to the President's Reception</li> <li>*Two FREE AGM registrations</li> <li>*Company logo in AGM program and on event signage</li> <li>*Acknowledged in the President's Opening Remarks</li> <li>*Logo with link and brief bio on CFA Partnership Microsite</li> <li>*Full-page ad in AGM meeting workbook</li> <li>*Promotional item in delegate kit</li> <li>* (1) complimentary article of your choice in CFA in ACTION member newsletter (final approval by CFA)</li> <li>*CFA Social Media Recognition via Twitter/Instagram/Facebook</li> <li>*Permitted to bring your company banner to be featured at reception</li> </ul>	<ul style="list-style-type: none"> <li>*One ticket to the President's Reception</li> <li>*Acknowledged in the President's Opening Remarks</li> <li>*Logo on CFA Partnership Microsite</li> <li>*Recognized as food sponsor with signage at food station</li> <li>*Promotional item in delegate kit</li> <li>*1/4 page ad in AGM Workbook</li> <li>*25% discount on AGM registration</li> </ul>	<ul style="list-style-type: none"> <li>*One FREE AGM registration</li> <li>*One ticket to the President's Reception</li> <li>*Acknowledged in the President's Opening Remarks</li> <li>*Logo with link on CFA Partnership Microsite</li> <li>*Company name incorporated into WiFi password</li> <li>*Company logo on onsite signage</li> <li>*Promotional item in delegate kit</li> <li>*Half-page ad in AGM Workbook</li> </ul>

## CORPORATE EXPOSURE OPPORTUNITIES

AUDIO VISUAL SPONSOR \$2,000	KEYNOTE SPEAKER SPONSOR \$2,000	HEALTH BREAK SPONSOR \$500	EXHIBITOR \$400 + HST
<ul style="list-style-type: none"> <li>*Company logo in AGM program and on event signage</li> <li>*Acknowledged in the President's Opening Remarks</li> <li>*Logo with link on CFA Partnership Microsite</li> <li>*Promotional item in delegate kit</li> <li>*25% discount on AGM registration</li> </ul>	<ul style="list-style-type: none"> <li>*Company logo in AGM program and on event signage</li> <li>*Acknowledged in the President's Opening Remarks</li> <li>*Logo with link on CFA Partnership Microsite</li> <li>*Promotional item in delegate kit</li> <li>*25% discount on AGM registration</li> </ul>	<ul style="list-style-type: none"> <li>*Recognized as the health break sponsor with a sign on the snack table</li> <li>*Acknowledged in the President's Opening Remarks</li> <li>*Logo on CFA Partnership Microsite</li> <li>*Company logo on onsite signage</li> </ul>	<ul style="list-style-type: none"> <li>*Acknowledged in the President's Opening Remarks</li> <li>*Logo on CFA Partnership Microsite</li> <li>*Company logo on onsite signage</li> </ul>



**FOR MORE INFORMATION ON CFA'S SPONSORSHIP EVENT AND PARTNERSHIP OPPORTUNITIES PLEASE CONTACT:**

**LAURIE D. KARSON**

Director of Communications & Stakeholder Relations

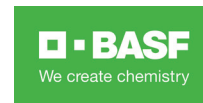
Canadian Federation of Agriculture/ Fédération canadienne de l'agriculture

21 Florence Street – Ottawa, ON K2P 0W6

613-868-6369



## CORPORATE PARTNER/LEADERS 2022



## CFA PROVINCIAL MEMBERS 2022



## CFA COMMODITY MEMBERS 2022

