

**FOOD, HEALTH &
CONSUMER PRODUCTS
OF CANADA**



**PRODUITS ALIMENTAIRES,
DE SANTÉ ET DE CONSOMMATION
DU CANADA**



Our members



Our members



Food manufacturing is the largest source of manufacturing jobs in the country, as well as the overall top employer in rural Canada:

- ✓ Linking rural and remote Canadians to economic opportunity
- ✓ Investing in rural infrastructure and services
- ✓ Providing an important market to farmers





Contribution to the Food Supply Chain

Food manufacturers are an integral part of the supply chain:

- Selling over 60% of output to Canadian grocery stores and restaurants
- Working closely with Canadian farmers to produce some of the safest, highest-quality food in the world

But we only add value to 50% of agricultural production in Canada

- There is an opportunity for us to work together to produce more Made-in-Canada products

During COVID...

Our members:

- Invested millions to keep workers safe via new health measures & purchasing PPE
 - 90% implemented additional measures for employee and visitor screening
- Implemented employee engagement/appreciation initiatives & increased training
- Increased wages by 16% compared to the previous year
- Increased production of highest-demand products
 - 30% experienced at least a 200% increase in orders; some as high as 500%
- Made changes to production lines to keep facilities running

Ongoing Challenges

- Ongoing and growing COVID-related costs
- Drop in productivity:
 - 50% operated at reduced productivity early in pandemic
- Economic sustainability of customers: restaurants/food service/hospitality
- Challenging retail landscape
- 28,000 jobs in food manufacturing remain vacant
 - 1 in 10 jobs remaining unfilled
- World-wide repatriation of manufacturing

Silver Lining

- Increase in awareness of how our industry works
- Formal designation as critical infrastructure/essential business
- Focus on addressing food insecurity
- Political will to increase self-sufficiency
- Commitment to build a “world class” manufacturing sector
- Acknowledgement of the agri-food industry as key to economic recovery



Industry Strategy Council Report: Dec. 2020

Canada needs an industrial strategy that builds on Canada's core strengths and...

“Leverages our agri-food advantage to feed the planet

&

Allows Canadian players to capture a larger share of value from processing activities”

FHCP



Thank you

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