



# 2021 ANNUAL GENERAL MEETING

## Unleashing Canadian Agriculture's Potential

FEBRUARY 24-26

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# 2021 ANNUAL GENERAL MEETING

## Unleashing Canadian Agriculture's Potential

#UnleashCDNAG

FEBRUARY 24-26

#CFAAGM2021

\*Please Note: All times are in EST

### FEBRUARY 24th & 25th LINK:

<https://www.meetview.com/CFAmain202102>

### FEBRUARY 26th LINK:

<https://us02web.zoom.us/j/89776173149?pwd=YmRQQ0RIWjJ4ZERXYXZ1WUZOK3dMQT09>

**MONDAY, FEBRUARY 22**  
1:00 p.m. – 3:00 p.m.

**\*For Executive Committee & Corporate Leaders/Partner Only**  
Virtual Corporate Leaders Annual Roundtable

**TUESDAY, FEBRUARY 23**  
1:00 p.m. – 1:30 p.m.

**\*CFA Board of Directors and General Managers Only**  
Unleashing Ag's Potential Discussion with Michael Hoffort  
Private Q&A session with Michael Hoffort, FCC

7:00 p.m. – 8:00 p.m.

**\*For All Registered AGM Delegates**  
Virtual Cocktail Reception Hosted by Spirits Canada

Zoom Link: <https://us02web.zoom.us/j/83327244507?pwd=NmtOOW5US0I3b2JZVEVHVGVzNGhJdz09>

**WEDNESDAY, FEBRUARY 24**  
10:00 a.m. – 10:10 a.m.

Video sponsored by



**\*Please login here: <https://www.meetview.com/CFAmain202102>**  
AGM Opening Remarks & CFA AGM Video  
Mary Robinson, CFA President

**POLICY WORKSHOPS**  
10:10 a.m. – 11:40 a.m.

Panel sponsored by



**PANEL - Innovative Policy Options for The Future of Business Risk Management Programming**

- **Moderator:** Stuart Person, Senior Vice-President, Agriculture, MNP, LLP
- Alan Ker, Professor, Department of Food, Agricultural & Resource Economics, University of Guelph
- Dave Sept, Golden Spruce Nurseries
- Tyler Fulton, Manitoba Cattle Producer
- Glenn Fox, Professor, Department of Food, Agricultural & Resource Economics, University of Guelph

11:40 a.m. – 11:45 a.m.

**CFA Corporate Leader Update: FHCP (live)**

Michael Graydon, CEO, Food, Health, and Consumer Products of Canada

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**11:45 a.m. – 12:45 p.m.**

Panel sponsored by



**PANEL - Generating Income from Greenhouse Gas Offset Credits**

- **Moderator:** Michelle Nutting, Global Lead, Agriculture and Sustainability, Nutrien
- Karn Manhas, Founder & CEO, Terramera
- Graham Gilchrist, P.Ag., CEO, Biological Carbon Canada
- Judy Meltzer, Senior Advisor to the Deputy Minister, ECCC

**12:45 p.m. – 1:15 p.m.**

**Health Break**

Sponsored by Welch, LLP & Utensil.ca

**PLENARY SESSIONS**

**1:15 p.m. – 1:45 p.m.**

**CFA Business**

- Voting Procedures
- Adoption of the Agenda
- Approval of 2020 Annual General Meeting Minutes
- 2020 Financial Report – Christa Casey, CPA, CA, Welch, LLP
- Adoption of 2020 Financial Report
- Request for Proposal from Auditors

**1:45 p.m. – 1:50 p.m.**

**CFA Executive Officer Elections**

**1:50 p.m. – 1:55 p.m.**

**CFA Corporate Leader Update: Syngenta (pre-taped video)**

**1:55 p.m. – 2:00 p.m.**

**CFA Corporate Leader Update: Fertilizer Canada Update (pre-taped video)**

**2:00 p.m. – 2:45 p.m.**

**Area One Farms: An Equity Model for Farm Expansion in Canada**  
Joelle Faulkner, Founder & CEO

**THURSDAY, FEBRUARY 25**

**\*Please login here: <https://www.meetview.com/CFAMain202102>**

**PLENARY SESSIONS**

**10:00 a.m. – 10:30 a.m.**

**Remarks, Q&A with the Leader of the Conservative Party**  
The Honourable Erin O'Toole

**10:30 a.m. – 10:35 a.m.**

**CFA Corporate Leader Update: CN (Pre-taped video)**

**10:35 a.m. – 10:40 a.m.**

**CFA Corporate Leader Update: BASF Canada (Pre-taped video)**

**10:40 a.m. – 11:10 a.m.**

**Remarks, Q&A with the Minister of Agriculture and Agri-Food Canada**  
The Honourable Marie-Claude Bibeau

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11:10 a.m. – 11:40 a.m.

**Remarks from the Leader of the Bloc Québécois & Agriculture Critic**

- Yves-François Blanchet, Party Leader, MP for Beloeil-Chambly (QC)
- Yves Perron, Agriculture Critic, MP for Berthier-Maskinongé (QC)

11:40 a.m. – 11:45 a.m.

**CFA Corporate Leader Update: Nutrien (Pre-taped video)**

11:45 a.m. – 12:00 p.m.

**Brigid Rivoire Mental Health Award**

- Portia MacDonald-Dewhurst, Executive Director, CAHRC
- Marcel Hacault, Executive Director, CASA
- Presentation by Award Recipient

12:00 p.m. – 12:30 p.m.

**Health Break**

Sponsored by Welch, LLP & Utensil.ca

12:30 p.m. – 1:30 p.m.

Panel sponsored by



**PANEL – Unleashing Agri-Food's Potential Path Forward:  
The Downstream Stakeholders Perspective**

- **Moderator:** Randy White, President, Sysco Canada
- Carla Ventin, Senior Vice-President, Government Relations, Food, Health & Consumer Products of Canada
- Gary Sands, Senior Vice-President, Government Relations, Canadian Federation of Independent Grocers

1:30 p.m. – 1:35 p.m.

**CFA Corporate Leader Update: John Deere (live)**

Marshall Graves, Small Grains Production System Manager  
- N.A., Australia & N.Z.

1:35 p.m. – 1:40 p.m.

**CFA Corporate Leader Update: MNP Update (live)**

Stuart Person, Senior Vice-President, Agriculture

1:40 p.m. – 2:00 p.m.

**Remarks from New Democratic Party Agricultural Critic**

- Alistair MacGregor, MP for Cowichan-Malahat-Langford (BC)

2:00 p.m. – 2:05 p.m.

**CFA Corporate Leader Update: KPMG Update (live)**

David Guthrie, National Leader, Agri-Business

**FRIDAY, FEBRUARY 26**

**\*Please login on Zoom:**

<https://us02web.zoom.us/j/89776173149?pwd=YmRQQ0RIWjJ4ZERXYXZ1WUZOK3dMQT09>

10:00 a.m. – 12:00 p.m.

**Resolutions**

Andy Kuyvenhoven, Chair

12:00 p.m. – 12:30 p.m.

**Health Break**

12:30 p.m. – 2:30 p.m.

**Resolutions (continued)**

2:30 p.m.

**President's Closing Remarks**

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