

Brigid Rivoire Award for Champions of Agricultural Mental Health Award FAQ

Who is Brigid Rivoire?

Brigid Rivoire was the Executive Director at the Canadian Federation of Agriculture (CFA) from 2001-2015. During her time at CFA she was always known to help others in need, and was always a very caring and giving person. Those who worked with her said that she would “give her last dime to help someone else.”

Brigid passed away in late 2017, just as CFA was developing a program to help spread awareness of and address mental health issues in agriculture. We felt that this program was very much in the spirit of Brigid’s supportive and generous personality, and wanted to honor her memory by creating this award in her name.

Who is eligible?

While the award criteria will be focused on the extent to which a specific initiative has contributed to the support of mental health for Canadian farmers and the broader agricultural community, the award will be made available to a broad range of stakeholders, including (but not limited to):

- Farmers;
- Service providers;
- Community organizations;
- Media;
- Parliamentarians;
- Researchers; and
- Youth.

A full overview of the award, including eligibility and evaluation criteria, as well as an overview of the nomination process, is available [here](#).

What do you win?

This annual award includes a \$2,000 donation to a mental health initiative of the recipient’s choice, along with an invitation to attend the Canadian Federation of Agriculture’s (CFA) Annual General Meeting in February with all expenses paid.

The recipient will also be profiled by the Canadian Federation of Agriculture through a written profile highlighting their work in the community and sharing the good work they have done.

To share knowledge and experience more widely, CFA will publish articles about other nominees on its website as well, based on a written overview of their work provided in the nomination form.

What is the deadline for nominations?

The deadline for Expressions of Interest is October 11th, 2020. All Expressions of Interest received after this date will be rolled over to be considered for the award the following year.

For the 2020 award, the deadline for endorsed nominations will be November 15th, 2020.

When will the award be given out?

The award will be given out at the CFA's Annual General Meeting in Ottawa, which runs from February 24th to 25th, 2021.

How does the nomination process work?

[Fill out the Expression of Interest Form here](#). Complete the form and click submit before October 11th, 2020.

The applicant nominated for each province will be informed of their nomination by email by October 25th, 2020, with further details

The recipient and two other finalists will then be contacted in January 2021 to let them know they've been selected.

Where can I find the nomination form?

An expression of interest form, the first step in the process, is available to be filled out [here](#).

This information will inform the nomination process, which will then see provincial general farm organizations contacting nominees to complete the nomination form with their assistance.

[The nomination form is available here](#), to help understand the questions that will be asked of successful nominees.

How can I spread word of this award?

Resources to help spread the word are available on the [CFA website here](#).

For those seeking further promotional materials, you can also contact Matthew Houston at the Canadian Federation of Agriculture at comms.officer@canadian-farmers.ca.

What are a couple of examples of a mental health initiative in agriculture?

[*Do More Ag*](#)

[*UPA Farmer's psychological health assistance program*](#)