Growing Stronger: Evidence Submission

Answer these questions in the document or provide your own reflections.

# Producers/processors/retailers/food services

1. Has COVID-19 changed the way that you operate? How?
2. Will you keep these changes in place or do you expect to go ‘back to” or ‘forward to’ a new state?
3. What would you have done differently, or asked others to do differently, to better prepare for or respond to the COVID-19 pandemic?
4. Have past disruptions (weather events, market fluctuations, etc.) encouraged you to put mitigation measures in place? What kind?
5. Has the pandemic impacted your operation in any of the following areas and how so? Labour; government relations; customer relationships; innovation; investments and planning.
6. Has this pandemic enable you to do a “deep re-think” of your goals and aspirations as a part of the Canadian food system? How exactly?
7. What do you think will be the most important lasting change – good or bad – that the recent shocks will imprint upon the Canadian food system?
8. What policy change must the federal government implement in the short/medium term, in your opinion, to get to the “new normal” of a resilient food system in Canada?