

CFA CORPORATE PARTNER



Farm Credit Canada
Financement agricole Canada



Partnership Opportunities

Canadian Federation of Agriculture
2018 AGM *"Partnering for Success"*
FEBRUARY 28 - MARCH 2, 2018
Marriott Hotel, Ottawa

Canadian agriculture is a \$111.9 Billion dollar industry that in 2016 employed 2.3 million representing 12.5% of the total Canadian employment and has grown 11% over the last five years. This is 3.2% greater than the overall Canadian economic growth of 7.8% in the same time period.*

As the unified voice advocating for Canadian farmers on the national level, the Canadian Federation of Agriculture has developed strong relationships with industry leaders, elected officials, policy makers and government representatives through ongoing policy dialogues, an annual Lobby Day on the Hill and special events.

CFA's AGM Conference attracts over 200 farm and agriculture industry leaders, elected officials and national media to participate in meetings that explore policy issues and industry priorities. These meetings offer our sponsorship partners the opportunity to expand their business network and help shape the agriculture industry from the grassroots level.

*Source: An Overview of the Canadian Agriculture and AgriFood System

Branding Opportunities

All sponsorships in this category receive:

- Company logo in AGM program and on event signage
- Logo with link on CFA's website

AUDIO VISUAL SPONSOR - \$2,000 (2 available)

- Recognition during CFA President's Opening Remarks
- Promotional item in delegate kit
- One FREE AGM registration

KEYNOTE SPEAKER SPONSOR - \$2,000 (2 available)

- Recognition during CFA President's Opening Remarks
- Promotional item in delegate kit
- One FREE AGM registration

EXHIBITOR SPACE - \$300+HST (5 available)

- Promotional display in exhibition area

HEALTH BREAK SPONSOR - \$500 (8 available)

Relationship Building Opportunities

All sponsorships in this category receive:

- Company logo in AGM program and on event signage
- Logo and brief company bio with link on CFA's website
- Recognition during CFA President's Opening Remarks
 - Promotional item in delegate kit
 - Exhibit space at conference

LUNCH SPONSOR - \$7,000

- Recognition during CFA President's Luncheon Opening Remarks
- Promotional item placed on tables each day for lunch
- Four FREE AGM registrations
- Full-page ad in AGM meeting workbook
- Four tickets to the President's Reception (*Invitation only*)

PRESIDENT'S RECEPTION DRINK SPONSOR - \$4,000

- Recognition during CFA President's Opening Remarks
- Three tickets to the President's Reception (*Invitation only*)
- Half-page ad in AGM meeting workbook
- Three FREE AGM registrations

PRESIDENT'S RECEPTION FOOD SPONSOR - \$3,000

(3 available)

- Two tickets to the President's Reception (*Invitation only*)
- Two FREE AGM registrations
- 1/4 page ad in AGM meeting workbook



**PARTNERING
FOR SUCCESS**

2018 Annual General Meeting

February 28 – March 1, 2018

Ottawa, Ontario

Contact Us

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