



CANADIAN FEDERATION OF AGRICULTURE | FÉDÉRATION CANADIENNE DE L'AGRICULTURE

BOB FRIESEN

PRESIDENT,
CANADIAN FEDERATION
OF AGRICULTURE

For over 18 years, Bob Friesen has been a strong voice for agricultural producers.

Since 1999 he has represented farmers from every province and commodity sector as President of the Canadian Federation of Agriculture (CFA). Before that, Bob served as CFA Vice-President and Chair of the CFA Trade Committee.

Bob's knowledge and experience have earned him recognition and credibility with Canada's decision-makers. He regularly meets with federal and provincial cabinet ministers, opposition critics and parliamentarians.

On the world stage, Bob shares Canadian ideas and promotes Canada's policies and positions. He has represented the interests of Canadian producers in international trade talks with the Cairns Group and the World Trade Organization. Bob is also a past Vice-President of the International Federation of Agricultural Producers, the organization that seeks to promote the interests of primary producers around the world.

In his home province of Manitoba, Bob has served as Director and Chair of the Manitoba Turkey Board, and was Director, Executive Member and Chair at the Canadian Turkey Marketing Agency as a representative for the producers of Manitoba. He also served on the Board of Directors of the Manitoba Agricultural Credit Corporation where he provided a producer perspective that helped the provincial agency ensure its financial products meet the real needs of farmers.

Bob lives in Wawanesa, Manitoba. Along with his brother Gerry, Bob owns and operates a family farm, raising hogs and turkeys.

