



CFA Agricultural Awards Criteria

Agricultural Awareness and Education

This award is to be presented to one of the CFA's 22 member organizations or member of a member organization which features a particularly outstanding campaign or other educational vehicle (e.g. website resource library) aimed at increasing the public's agricultural awareness and education.

Criteria:

- Organization has developed an educationally motivated campaign aimed at public agricultural awareness
- The campaign or other vehicle has shown impact, influence, and engage the public
- Emphasis is placed on a unique, dynamic, and innovative campaign or other education vehicle

Environmental Stewardship

This award will be given to the member organization or individual member of a member organization that has demonstrated a variety of environmentally conscious business practices or policies.

Criteria:

- A visible organizational commitment to sustainable practices
- Organization's goals are compatible with environmental-conscious practices
- Practices are economically viable and sustainable
- Focus placed on pro-active conservation policies and practices

Youth Leadership

This is to be presented to an individual farmer (a member of a member organization), 25 years of age or younger who has contributed to the agriculture industry.

Criteria:

- Individual has strong ties to the agricultural industry and has shown leadership and involvement in the agricultural community
- Individual has a shown interest and commitment to furthering the agriculture industry in Canada
- Special consideration given to youth who have developed projects aimed at encouraging youth involvement in agriculture

Additional Information

Judging Process

The judging Panel will consist of a panel of five judges, including CFA and non-CFA members.

Submission Format

Please mail the contest application form, along with any available supporting materials (media clips, videos, etc.) in either English or French to 21 rue Florence Street, Ottawa, ON K2P 0W6. You may also email submissions to communications@cfafca.ca

Deadline

All submissions must be received by 4pm on Friday September 10, 2010. Winners will be contacted on October 3. We thank all entrants for their submission, but only winners will be contacted.

Prize Information

Awards will be presented at the CFA 75th Anniversary Banquet, to be held in Ottawa on October 20, 2010. Winners will be flown to Ottawa for the Banquet ceremony. Each winner will be given a \$500 gift card and one night's accommodation in Ottawa. The CFA would like to thank the Farm Business Management Council and Welch LLP for sponsoring the Banquet.